

AISC PAC - Do's and Don'ts

The following do's and don'ts provide both practical and legal information you need to know when conducting AISC PAC solicitations. The red text highlights disclaimers required by law to be included in any oral or written solicitation.

A Few Do's

- **Describe your objective.** Communicate that you would like to talk for a few minutes about AISC PAC and encourage their participation in this important program.
- **Explain the political purpose of AISC PAC.** Explain that the mission of AISC PAC is to educate and elect congressional candidates and lawmakers about our unique concerns and interests in the steel design and construction industry; and to provide financial support to federal political committees and the campaigns of congressional candidates who share the views of AISC members.
- **Explain why it is important to contribute.** Point out that it is not only our civic responsibility to be engaged in the political process but our job to help protect the future of the steel industry. As citizens and as AISC members, we have an opportunity to participate in this process through AISC PAC and have our interests addressed.
- **Explain that contributions to AISC PAC are strictly voluntary,** and that a member has the right to refuse to participate in AISC PAC without fear of disadvantage or reprisal.
- **Explain that the amount of the contribution is entirely the decision of the member.** Contributors can give as much or as little as they like (or not at all), as long as their contributions obey Federal Election Commission (FEC) rules.
- **Share your own decision to support AISC PAC.** Explain why you support the PAC, and, if you choose, how much you have decided to contribute.
- **Instruct members not to send cash.** Cash cannot be accepted because of legal limitations and administrative requirements. Checks can be sent to our main office in Chicago, and must be made out to "AISC PAC" or they will not be accepted and returned.
- **Inform individuals that PAC contributions are not deductible for federal income tax purposes.**
- **Thank the individuals** for their time and contributions.

A Few Don'ts

- Don't fail to inform individuals solicited that their decision is voluntary and that they are just as free to not contribute as they are to contribute—it is completely their decision.
- Don't solicit contributions from individuals who are not members of AISC. Solicitations to the general public are prohibited by law.
- **Don't apologize.** AISC PAC is important to AISC and its members. Your role is one in which you can be proud. Explain what you hope to achieve and why you support the goal.

Should you have any other questions regarding the AISC PAC, please contact any one of the AISC PAC Board Members:

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Visit www.aisc.org/pac for more information.